

ISBN: 978-93-85285-25-7

CINEMA

₹5,000 / £80 / \$99 HB



Published by

NIYOGI BOOKS

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NIYOGI BOOKS PRIVATE LIMITED

Block D, Building No. 77, Okhla Industrial Area, Phase-1, New Delhi-110020, INDIA

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SRK

25 YEARS *of a* LIFE

Samar Khan

A collection of 30 essays from directors who worked closely with India's biggest and the most successful super star SRK. These stories offer an intimate and honest picture of Shah Rukh the actor, and how he became SRK the icon. 'SRK — 25 Years of a Life' looks at Shah Rukh through the eyes of the directors who transformed him into unforgettable characters in every film. A deeply personal and professional account of SRK, the actor, as seen by these film-makers, and what makes him a living legend.

The design of the book is inspired by the Bollywood hand-painted film posters. These iconic portraits transform paint into living, breathing characters from SRK's movies.

SRK – 25 Years of a Life charts how Shah Rukh became a living legend, and elaborates on the qualities that make him one.

SRK writes in his note that he hasn't had the time to introspect on the details of his successes and failures. The reader, however, will get an idea through the eyes of these directors.

The accounts are stark and unembellished, and give one a detailed look into SRK the actor as well as the man.

The vibrant design of the book is inspired by Bollywood hand-painted posters.



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ISBN: 978-93-85285-25-7

Size: 381 x 280mm

184pp; 150gsm Art Matte and

130gsm Rendezvous Natura

36 black and white photographs

and 37 colour illustrations

Hardback with dust jacket & slipcase

Samar Khan is a journalist, a film-maker and now an author. He has had a 20-year journey in the world of media and entertainment. Having started his career as a TV journalist with NDTV, Samar has directed two feature films including the critically acclaimed *Shaurya* and the highly successful documentary *Living with a Super Star*.

Sonali Kokra is a journalist, author and media consultant from Mumbai. She started her career 8 years ago as a TV journalist in CNBC-TV18 and since then has written for publications in India, USA, UK and UAE. She primarily writes about intersectional feminism in art, pop culture, films and books.

Nitin Srivastava, the designer of this book, is also an advertising professional. He is a Group Creative Director at Ogilvy, India. He has been in the jury of the New York Advertising Festivals.